

PSYCHIKAL

EVENT AND EXHIBITION

MISSION

All advertising and marketing seeks to communicate appropriate messages to customers and prospects. Events allow the clients and their brands to go one step further and engage in the power of conversation with their target audience.

We at Pixel events and exhibitions, lay special emphasis to the character of specific brands while choosing the right target audience for all its events and promotions - Be it Product Launches, Marketing and Promotional campaigns, Brand specific events, Pre & Post launch activations or Mega Entertainment Events.

We at Pixel events and exhibitions suggest innovative workable concepts and actually convert them into reality by executing the same towards the benefit of our clients and their brands.

SPECTRUM OF SERVICES

- 1 **Event Management**
- 2 **Creative Designing**
- 3 **Manpower Arrangement**
- 4 **Artist Arrangement**

Creative & Contents

Logo Design

Concept Design

Collaterals & Stationary

Print Ad Design

TV Commercials

Corporate Presentations

MEDIA & OOH

FM Channels

Cable Media

Hoardings

Theatre Ads

Promotions

BTL Activations

Road Shows

Contests & Stage Shows

Rural Campaigns

Mall Activations

College Activations



ELEGANS EVENTS

BTL

Banner Boys

Merchandising

Shopping Festival

Store Mapping

Mystery Audit

Bike Parade

Canopy Activities

Production

Corporate Events

Commercial Events

Expo's / Fairs

Inaugurations

Movie & Sports Events

Printing & Fabrication

Wedding Management

Fashion Shows

Events/PR

Conferences /Seminars

Award Ceremonies

Exhibitions & Trade
Fair

Press Meets

Artist Management

PR Management

- **Corporate Events**

Brand & Product Launches/ Employee Motivation Programed

Promotions / Road shows

Customer/ Dealer - interactive and sales driven program

Seminars / Conferences / Exhibitions

Annual Functions / Celebration/ Bollywood Nights

Commercial Events

Cultural Events/ Concerts/Award Functions/ Rock Show

Fashion Show/ Movie Premier/ High -End Parties

Others

Portfolios

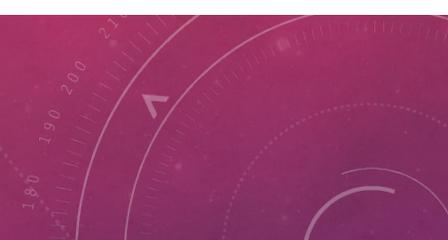
Family Get-togethers, kitty Parties

Media and Press Meets

MTS Diwali Decoration



KITTY PARTIES



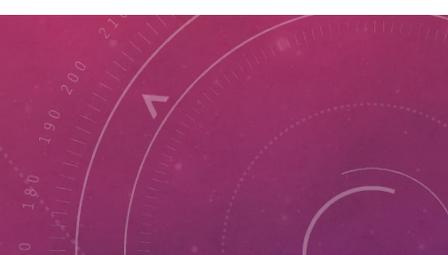
MAKE MY TRIP MALL ACTIVATION



VOLKSWAGEN IN SATYAM CINEMA



DS GROUP (CATCH) RWA



VOLKSWAGEN KITTY



VODAFONE MALL ACTIVATION



Big Bazaar Ramp Show



ICAI CAMPUS ORIENTATION PROGRAMME EVENT



Hyundai I10 Diesel Launch



Ferrero Rocher Activity



CYCRON 2016 SEMINAR



Engage Store Activity



ICAI CAMPUS PROGRAMME EVENT



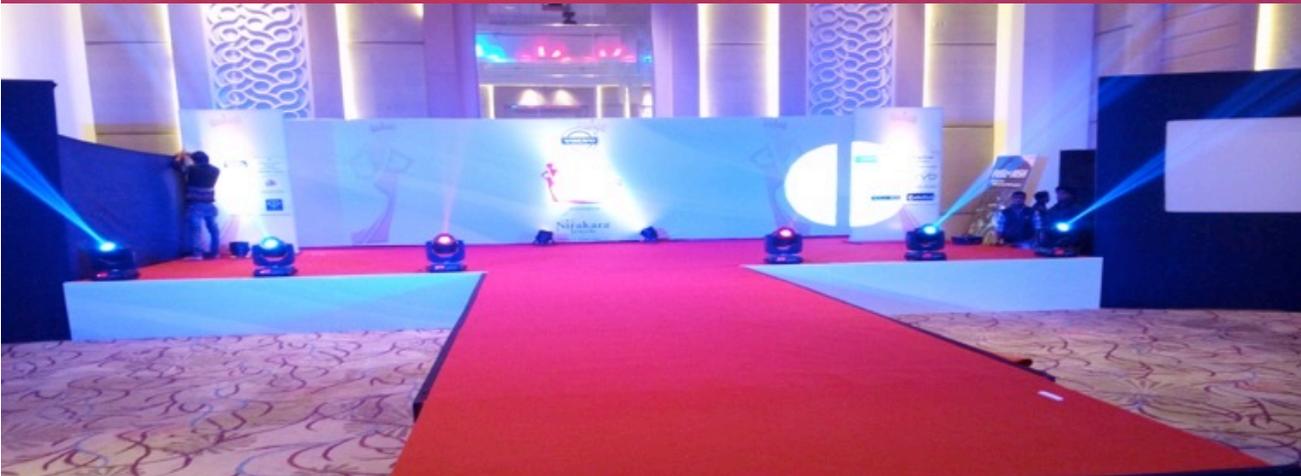
Mahindra Quanto, GIP Mall



MONTE CARLO, COLLEGE FEST, DU



FASHION SHOW



DENGUE CARE CONFERENCE (SOURAV GANGULY GUEST)



ICAI SEMINAR (C.M ARVIND KEJRIVAL SIR CHIEF GUEST)



OUR CLIENTS



Volkswagen

DS GROUP



Cocoberry
100% Sin. 0% Guilt.

ENGAGE
DED SPRAY

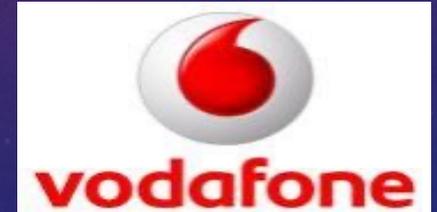


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